



WISCONSIN & SOUTHERN RAILROAD CO.

MAKING TRACKS


SEPTEMBER 2009

A Newsletter designed to inform interested people on new developments that are taking place on the Railroad that serves their Communities

SERVING THE FOLLOWING COUNTIES

Columbia, Crawford, Dane, Dodge, Fond du Lac, Grant, Green, Green Lake, Iowa, Jefferson, Milwaukee, Ozaukee, Richland, Rock, Sauk, Sheboygan, Walworth, Washington, Waukesha, Winnebago

THE WSOR UNDERWAY WITH CAPITAL EXPENDITURE PLAN

Railway Age's 
2009 Regional
Railroad of the Year

Milwaukee, WI, July 1, 2009 – In lieu of passage of the 2009/2011 Wisconsin State Budget, which included a substantial increase in funding for freight rail, the WSOR is underway with its Capital Expenditure Plan for 2009. Working collectively with state and local units of government, the WSOR anticipates nearly \$25 Million of public and private investment will be designated towards capital projects on the WSOR over the next 12 months alone. *“With the support of the legislature and Governor Doyle’s administration, the WSOR will continue to invest at unprecedented levels in our infrastructure to remain competitive in today and tomorrow’s transportation industry,* stated Bill Gardner, President of Wisconsin & Southern Railroad Co. *“Our railroad system is an economic lifeline to the greater Midwest region, our nation’s ports, and World Markets,* he added.

WSOR’s 2009 Capital Plan includes approximately \$10 Million in planned improvements to existing infrastructure and approximately \$15 Million in new railroad infrastructure. Planned improvements include: *Installation of 7 miles of continuous welded rail (including switches and crossing renewal) between Milton Junction and Edgerton, WI in Rock County; Installation of nearly 40,000 ties between Janesville and Monroe in Rock and Green Counties; and Complete reconstruction of 12 public at-grade railroad crossings and switch replacement in Milwaukee and Washington Counties.* These three capital projects will consume close to \$10 Million and will be funded using a variety of public and private funding sources. All are expected to be underway in late 2009 or early 2010.



Above: Bridge contractors reconstruct WSOR bridge at Whitewater, WI. Photo provided by Dave Bierman August 2009.

Working with the state of Wisconsin and various communities in the Sheboygan County region, the WSOR is planning a substantial upgrade project that involves reconstruction of the former UP rail corridor between Plymouth and Kohler, WI. This project involves reconstruction of track infrastructure, structures, crossings and drainage facilities for an 11-mile distance. The \$15 Million project is supported by various public and private sector entities, including WSOR and local businesses who will utilize the railroad to ship large volumes of raw materials and finished products “into” and “out of” the region. The project will help create and retain over **2,800 direct and indirect jobs** associated with local businesses and will help capture close to **\$137 Million in personal income** from employment in the area. Expected to be underway in Fall of 2009, the project will take 12 months to complete.

B&G FOODS RECEIVES FIRST RAIL SHIPMENT IN 30 YEARS AT ITS STOUGHTON PLANT

STOUGHTON, WI, April 27, 2009 — WSOR announced that on Friday, March 13, 2009, B&G Foods received its first shipment of wheat flour by rail in nearly 30 years. According to officials at B&G Foods, wheat flour is a raw material shipped from Minneapolis, MN for the production of Cream of Wheat Breakfast Cereal. B&G Foods, Inc., based out of Parsippany, N.J., is a manufacturer and distributor of high quality, shelf-stable foods, including its traditional Cream of Wheat and its new Cream of Wheat Healthy Grain Instant Hot Cereal. B&G Foods, Inc. is a division of Ortega and is located in the Northside Industrial Park off Williams Drive.

Rail shipping is one of the most environmentally-friendly forms of transportation around—one train can haul one ton of freight 436 miles on one gallon of diesel fuel. *“Utilizing rail is very economical as one rail car can haul the same amount of wheat flour as can four semi trucks”*, stated James Lombard, Vice President of Marketing for Wisconsin & Southern. *“This is a key efficiency that enables B&G Foods to distribute their product to local and regional markets on a timely basis and to remain competitive in today’s national and global markets”*, he added.

This year alone, WSOR estimates it will import almost 5,000 tons of wheat flour into the area for the production of B&G’s signature line Cream of Wheat Product.



August 2009, Rail unloading area for B&G Foods

U.S. OIL’S MISSION AND PROMISE TO THEIR CUSTOMERS...

“FINDING A BETTER WAY”

By: Kathleen Sackett, Dir. of Marketing, WSOR

U.S. Oil Co., Inc. is a family-owned business which began in the 1920's and is a marketer of petroleum products. Their roots are in terminal operations and distribution of petroleum products such as gasoline and diesel fuel.

Natural Gasoline dilutes crude oil which allows the tar sand which is a heavy Canadian crude oil to flow through the pipelines back into the United States. There is a shortage of diluents accessibility in Northern Alberta. U.S. Oils partnership with Tidal Energy created a logistical solution to pipe Natural Gasoline from the Gulf Coast and Midcontinent territories into their "state of the art" facility located in McFarland, WI. U.S. Oil provides storage space and has recently finished the construction of a tank car loading terminal on the WSOR. From the first day on-line this facility began loading 8 rail cars a day which equates to operating at 100% planned utilization. Due to time constraints regarding filing permit documents and typical construction scheduling, U.S. Oil was extremely sensitive to the needs relating to the demand in the marketplace for their Natural Gasoline. Rather than waiting for the new facility to be completed which essentially would have left their partner short on product, U.S. Oil looked to find another creative short-term alternative method of transportation. In late 2008 U.S. Oil and the WSOR developed a program that proved to be a win-win scenario for both organizations... a local transloading site was dedicated to this business. Even through the battles of an extremely volatile winter season, this temporary logistical alternative was deemed to be extremely successful.



July 2009, U.S. Oil Co. Rail load-out site. Photo by Paul Swanson.

Since March of 2009, U.S. Oil has been going strong. However, with the continuing demand for Natural Gasoline, plans are currently on the drawing board to substantially increase the number of rail cars in the very near future!

WSOR PARTNERS WITH LOCAL SCHOOL TO PROMOTE RAILWAY SAFETY

MADISON, May 27, 2009 — Governor Jim Doyle proclaimed Wednesday, May 27th, 2009 as “Operation Lifesaver Awareness Day” here in the state of Wisconsin. To commemorate this day, the WSOR and the Middleton-Cross Plains School District joined forces with Wisconsin Operation Lifesaver and Madison Gas & Electric to increase awareness of railroad crossing safety to our youth. On this day, the WSOR and Madison Gas & Electric hosted an “Operation Lifesaver Program” for over 400 first graders enrolled in Middleton-Cross Plains Area School District.

The program, presented by James Tracey of Wisconsin Operation Lifesaver, included a 30-minute presentation educating our youth and teachers about the dangers that exist on or around railroad tracks and how everyone can work together to improve the safety of ourselves and others around us.

To give these children a practical experience on this special day, the WSOR gave each first grader and their teachers a train ride from Middleton’s Railroad Depot to Madison Gas & Electric’s Freight Office and back. WSOR E9 101 seen here powered the train of three bi-level commuter coaches.



WSOR RECEIVES GRANT TO REDUCE LOCOMOTIVE EMISSIONS

MILWAUKEE, July 16, 2009 — The U.S. EPA awarded \$571,000 in American Recovery and Reinvestment Act (ARRA) funds to the Wisconsin Department of Natural Resources to support clean diesel projects, stimulating the state’s economy, creating jobs, and reducing diesel emissions by increasing the energy efficiency of locomotives.

In turn, the ARRA funds will be used to install automatic shutdown/startup equipment on six locomotives owned by Canadian Pacific Railway and on 34 locomotives owned by the WSOR. *“With the Recovery and Reinvestment Act, we will continue to build upon the successes of our diesel emission reduction efforts while putting people to work in Wisconsin,”* Governor Doyle said. *“These funds will boost our economy and reduce fuel consumption by participating rail fleets.”* According to the U.S. EPA, idle reduction devices can reduce fuel consumption and emissions by 50-70 percent.



WSOR ANNOUNCES THE RETIREMENT OF BOB WITZACK

MILWAUKEE, WI, July 17, 2009 — The WSOR announces the retirement of Bob Witzack, Mgr. of Locomotive Training after 28 years of employment in the railroad industry. Bob’s employment began in 1972 as a conductor with the Milwaukee Road. In 1991, Bob began working for the Wisconsin & Calumet Railroad as a locomotive engineer and in 1999 was promoted to his most recent position as Manager of Locomotive Training at the Wisconsin & Southern Railroad. While attending college in the early 80’s, Bob achieved a Bachelor of Science degree in Education and later taught 4th and 5th grade students for five years before coming to work with the Wisconsin & Calumet Railroad. Now retired, Bob plans to spend more time with his family and to pursue his hobbies of watchmaking and art. Pictured is Bob—middle, with WSOR President Bill Gardner—right, and Supt. of Transportation Steve Beske—left.



RAILWAY NEWS

SLINGER, WI, June 30, 2009 — WSOR personnel assisted over forty emergency responders from Southern Washington County in a combined classroom and hands on training session of railway safety. The 3-hour session included a presentation on key safety tips when working or traveling around railroad corridors as well as an on-site demonstration of working on or around railway equipment, particularly in emergency situations.

FAIRWATER, WI, August 29, 2009 — Badger Mining Corp. of Berlin, WI opened up its doors to over 3,000 people as part of this years annual “Adventure Day” event. The day was filled with activities, games & demonstrations for all ages including a giant sand hill, big earth moving dozers & train rides sponsored by WSOR.


MADISON, WI, October 21, 2009 — [Wisconsin Freight Rail Day 2009](#). The 3rd Annual Wisconsin Freight Rail Day will be held on Wednesday, October 21st at the Best Western Inn on the Park in downtown Madison. This years event will include presentations from leading experts in the railroad industry including Tony Hatch –A Wall Street Analyst and Kevin Brubaker of the Midwest High Speed Rail Initiative. The event will also include a panel discussion on today’s key freight rail issues. For more info, please contact Ken Lucht at klucht@wsorrailroad.com.



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